Fully engaged 2 primary care groups, serving 7,834 patients, to effectively use Health Information Technology to identify patients with hypertension and prediabetes.

6 organizations received technical assistance through the Population Health Improvement Program for Motivational Interviewing to strengthen their communication with their patients to help them achieve their personal goals.

Through the Local IMPACT grant in support of the lifestyle change network, we partnered with Tall Girls marketing to create a social media and outdoor advertisement campaign for prediabetes awareness in all 8 counties of Western New York. In support of this campaign, a web page was created: reverseyourrisk.org.

4 Healthy Corner Stores, with 30,287 people in a 1-mile radius, were opened on the Eastside of Buffalo in Zip codes 14208, 14214, and 14215 in partnership with 27 organizations involved in the Healthy Corner Store Initiative.